

Press Release:

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The National Association of Esports Coaches and Directors (NAECAD) Announces Clinic and Conference Schedule for 2020

Des Moines, IA. – The National Association of Esports Coaches and Directors (NAECAD) is excited to announce the Clinic and Conference Schedule for 2020. The NAECAD will be offering three regional clinics and the first NAECAD National Convention this year. The locations for the three regional clinics are Miami, FL, Des Moines, IA, and Chicago, IL. The NAECAD National Convention will be held in Las Vegas, NV. Here are the details of each event:

- **January 14-17, 2020 - NAECAD Sessions - Miami Beach Convention Center, Miami, Florida**
 - **Clinic Focus:** Middle and High Schools starting esports programs and NAECAD member schools starting esports programs. This clinic is a joint event with the Future of Education Technology Conference. At this event there will be K-12 Technology Leaders/Administrators, high school and middle school esports directors and coaches, and NAECAD members from around the country.
 - **Esports Learning Tracks:** Twelve unique esports sessions will be offered at this clinic.
 - **Register Here:** <https://www.fetc.org>
 - [Join the NAECAD today](#) and receive a promo code for \$150 off of the basic registration for this event (the entire cost of the NAECAD yearly membership).

- **March 6-7, 2020 - 3rd Annual NAECAD Esports Classic and Clinic - Grand View University, Des Moines, Iowa**
 - **Clinic Focus:** Broader topics and sessions offered for the advanced and beginning esports programs. New and specialized content coaches and directors are expressing as concerns and struggles. Over 400 participants are anticipated to attend the NAECAD Classic and Clinic this year including administrators, athletic directors, university, high school, and middle school esports directors and coaches, and NAECAD members from around the country.
 - **Esports Learning Tracks:**
 - Esports 101 – for individuals researching and just starting competitive esports programs at the university, high school, and club level. Sessions specifically for junior high and high school programs as well.
 - Esports 201 – for NAECAD members currently running programs at the university, high school, and club level.
 - **Live Esports Tournament:** There will also be a live 16 team university League of Legends tournament going on at the same time as the clinic.
 - **Register Here:** [Register Today!](#)
 - [Join the NAECAD today](#) and receive a promo code for \$50 off the registration for this event.

- **June 15-17, 2020 – NAECAD National Convention - MGM Grand, Las Vegas, Nevada**
 - **Convention Focus:** – The first annual NAECAD National Convention. At this event there will be higher education Technology Leaders/Administrators, as well as university administrators, athletic directors, esports directors and coaches, and NAECAD members from around the country.
 - **Esports Learning Tracks:**
 - Esports 101 – for individuals researching and just starting competitive esports programs at the university level. Sessions specifically for junior high and high school programs as well.
 - Esports 201 – for NAECAD members currently running programs at the university, high school, and club level.
 - NAECAD National Convention Events:
 - NAECAD membership and national committee meetings.
 - NAECAD Annual Banquet - Recognizing the NAECAD Award winners for the year (All-Americans, Player of the Year, Coach of the Year, Director of the Year).
 - **Register Here:** <https://ubtechconference.com>
 - [Join the NAECAD today](#) and receive a promo code for \$150 off this event (the entire cost of the NAECAD yearly membership).

- **October 19-21, 2020 – Academic Esports Conference and Expo – Hilton Chicago, Chicago, IL**
 - **Conference Focus:** This event will be unlike any other in the education gaming realm. It is for forward-thinking K-12 and higher education academic, technology, development and athletic leaders in search of the latest and most engaging and competitive programs. This event is an exclusive esports conference for school leaders, faculty members, athletic directors, esports directors and coaches, and NAECAD members from around the country who want to connect with what the modern student is doing, boost student participation on campus, and ignite a whole new culture for your school or institution.
 - **Esports Learning Tracks (dedicated sessions for each area):**
 - Starting Up (How to launch, administrate and fund an esports program)
 - Advanced Level (How to improve an already successful esports program)
 - Infrastructure/Technology (Building your esports program through technology)
 - Academic Development (How to blend esports and academics, from curriculum to careers)
 - Emerging Trends (Leveraging the latest in esports: new games and new opportunities)
 - **Register Here (opens February 2020):** <https://academicsportsconference.com/>
 - [Join the NAECAD today](#) and receive a promo code for \$150 off the basic registration for this event (the entire cost of the NAECAD yearly membership).

The mission of the NAECAD is to serve, legitimize, and advance competitive esports at all levels with NAECAD members at the epicenter of leadership, advocacy, and professional development. As a NAECAD member your perspective and voice alone brings tremendous value to the collective whole, and together we can use our voices to help shape the future of competitive esports. Designed to equip esports coaches and directors to successfully lead esports programs at all levels, please join us at any one of our scheduled events!

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