

3rd Annual NAECAD Esports Clinic Sessions Announcement – March 6-7, 2020 – Grand View University, Des Moines, Iowa

Des Moines, IA. - The National Association of Esports Coaches and Directors (NAECAD) is excited to announce the session line-up for the 3rd Annual NAECAD Esports Clinic, March 6-7, 2020, at Grand View University, Des Moines, Iowa.

The top leaders in competitive esports, both at the university and high school level, will gather and present over twenty keynote, breakout, and round table sessions. Those sessions will include:

- College Esports Programs: Finding the Right Path and Identifying Campus Stakeholders
- Connecting the Esports Ecosystem: Past, Present, and Future
- Esports Athletes: Recruitment, Retention, and Scholarships
- Building an Esports Team: Mission/Philosophy Development, Code of Conduct, Practice Structure, Supporting Roles and Other Key Elements to Building a Successful Program.
- Understanding the Roles of Esports Coaches and Directors
- Competition: Leagues, Conferences, Platforms, Streaming, Teams, Clubs – Making Sense of It All
- Covering the Cost of Esports
- About the Games and Their Appropriateness for Teenagers – High School Specific
- Esports Technology: Hardware, Infrastructure, and Games
- Esports Arenas and Facilities: What to Build and How to Build It
- Esports Case Studies: The Good, the Great, the Challenges
- Esports and Student Mental Health
- Fitness Training for Esports Athletes
- Esports Leadership, Vision, and Program Development Panel Discussion – High School Specific
- Scholastic Esports: Engaging Students Through Their Love of Games – High School Specific
- NAECAD Overview/NAECAD-CP Introduction
- Esports Campus Stakeholders and Their Roles
- The Effects of Gaming on Health and Posture and Five Things Athletes Can Do to Improve Performance
- Esports Beyond Games: Building an Esports Academic Program – University Specific
- Nutrition and Gaming: Top 6 Tips to Enhance Health & Performance
- Prolonged Effects of Screen Time and Eye Damage Prevention
- The Evolution of League/Conference Play: Trends and Options – What Is Best for Your School's Esports Program?
- Improving Student Life on Campus – How a well implemented esports strategy will positively impact a university or high school campus!
- Round Table Discussions
 - Directors
 - Coaches
 - Athletic/Activities Director/School Administrator

This NAECAD Esports Clinic will continue to provide professional development opportunities to improve each of our own programs, as well as help those beginning a competitive esports program at the university, high school, or club level. New this year, will be high school specific and university specific sessions. Structured time throughout the clinic will be designated to network, including a Friday evening social event for clinic participants and sponsors with drinks and hors d'oeuvres provided. This is an amazing opportunity to learn from, and network with, the top esports coaches, directors, and administrators in the country.

If you are interested in attending the 3rd Annual NAECAD Esports Clinic at Grand View University in Des Moines, Iowa the registration is now open ([Register Here](#)). [Join the NAECAD today](#) and receive a promo code for \$50 off the registration for this event. Special hotel rates for the clinic are provided by the Holiday Inn Downtown Mercy Campus ([NAECAD Clinic Rates](#) or call direct and ask for the NAECAD Clinic rate - 515-283-0151).

Please share this press release with anyone you know that would benefit by attending this clinic. The clinic will begin at 10:00 a.m. (C.S.T.) on Friday, March 6 and end on Saturday at noon. Check-in on Friday begins at 8:30 a.m. at the Grand View University Student Center. There will also be a live university League of Legends tournament going on at the same time as the clinic.

The mission of the NAECAD is to serve, legitimize, and advance competitive esports at all levels with NAECAD members at the epicenter of leadership, advocacy, and professional development. Designed to equip esports coaches and directors to successfully lead esports programs at all levels, please join us at any one of our scheduled events! Learn more at naecad.org and follow us on Twitter ([@TheNAECAD](#)) for all the latest professional development opportunities and NAECAD news.